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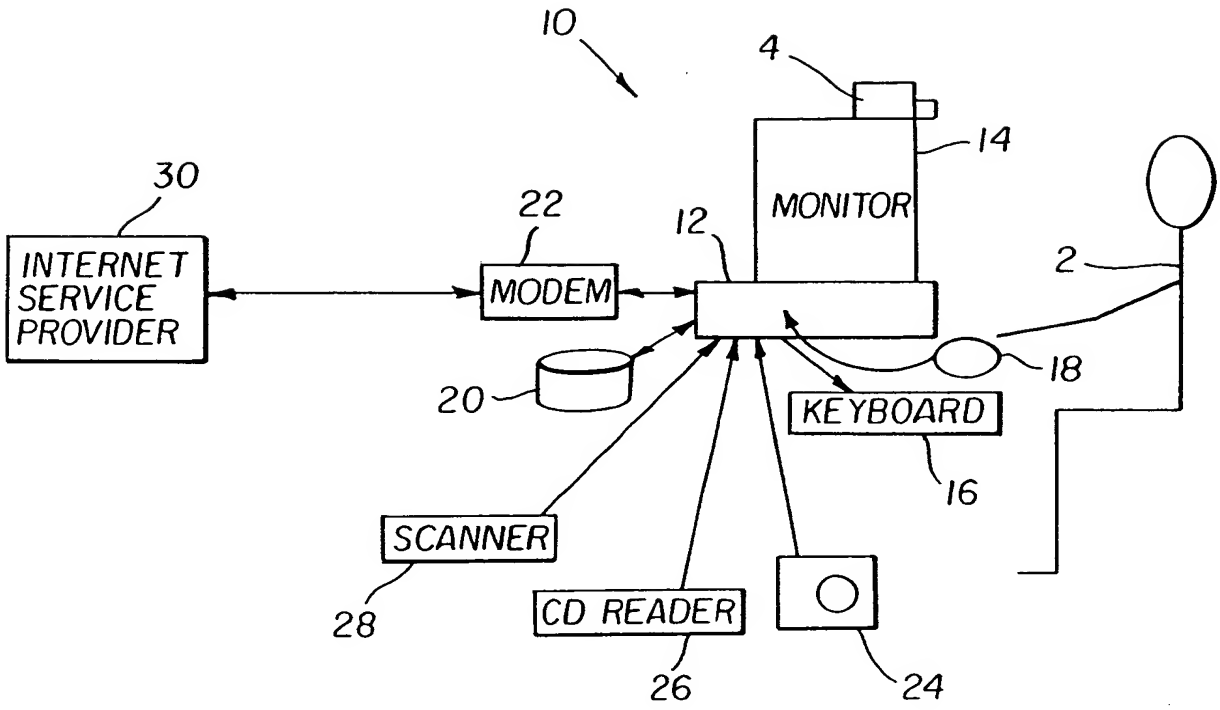

FIG. 1

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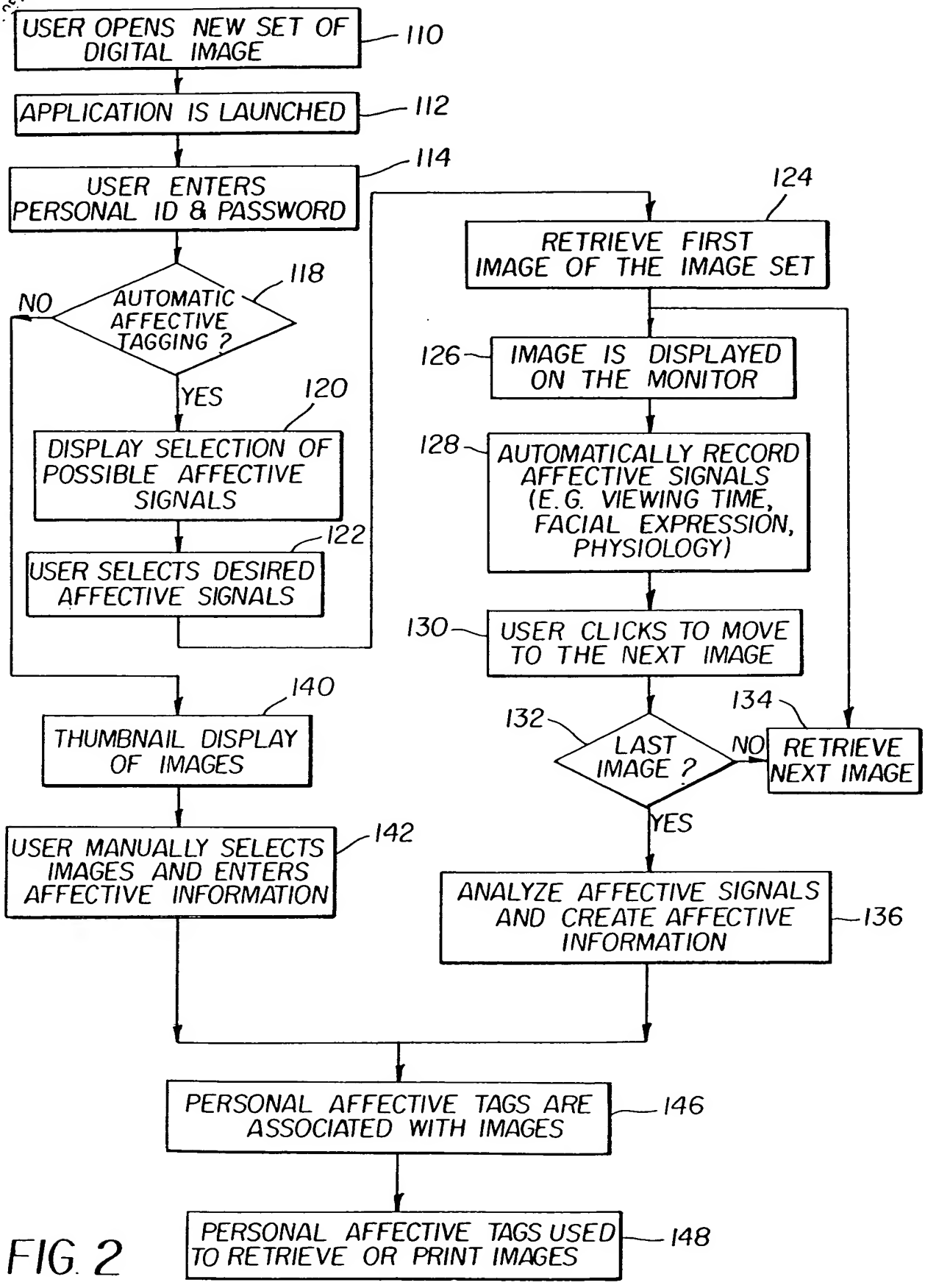

FIG. 2

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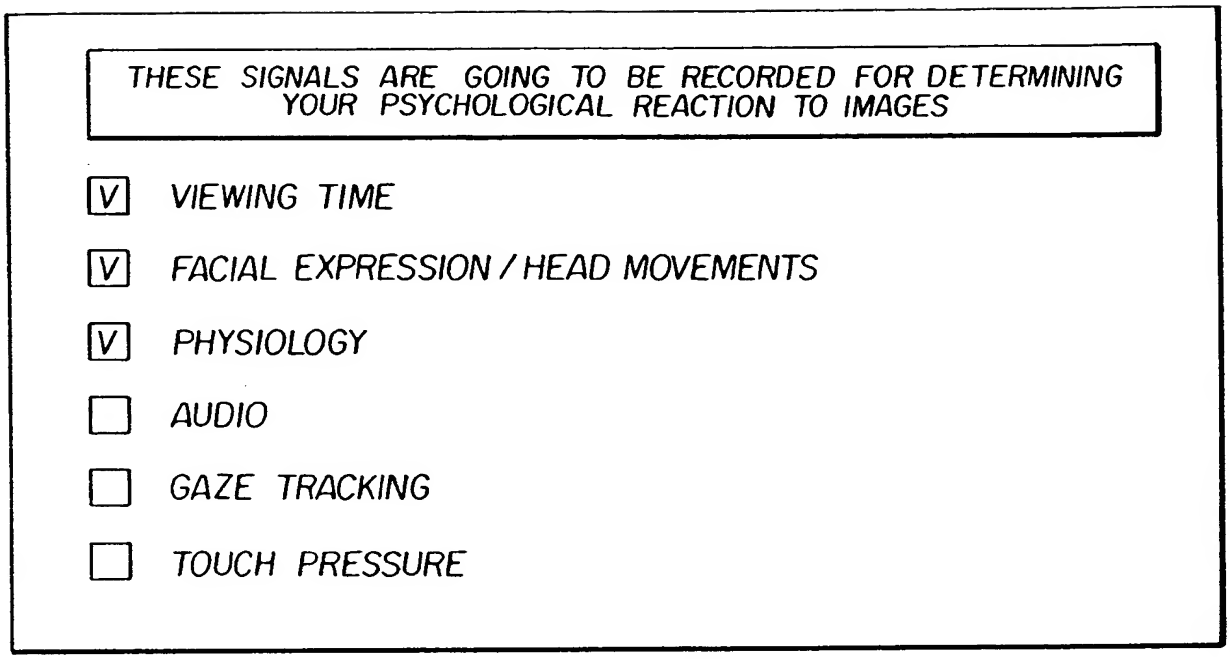

FIG. 3A

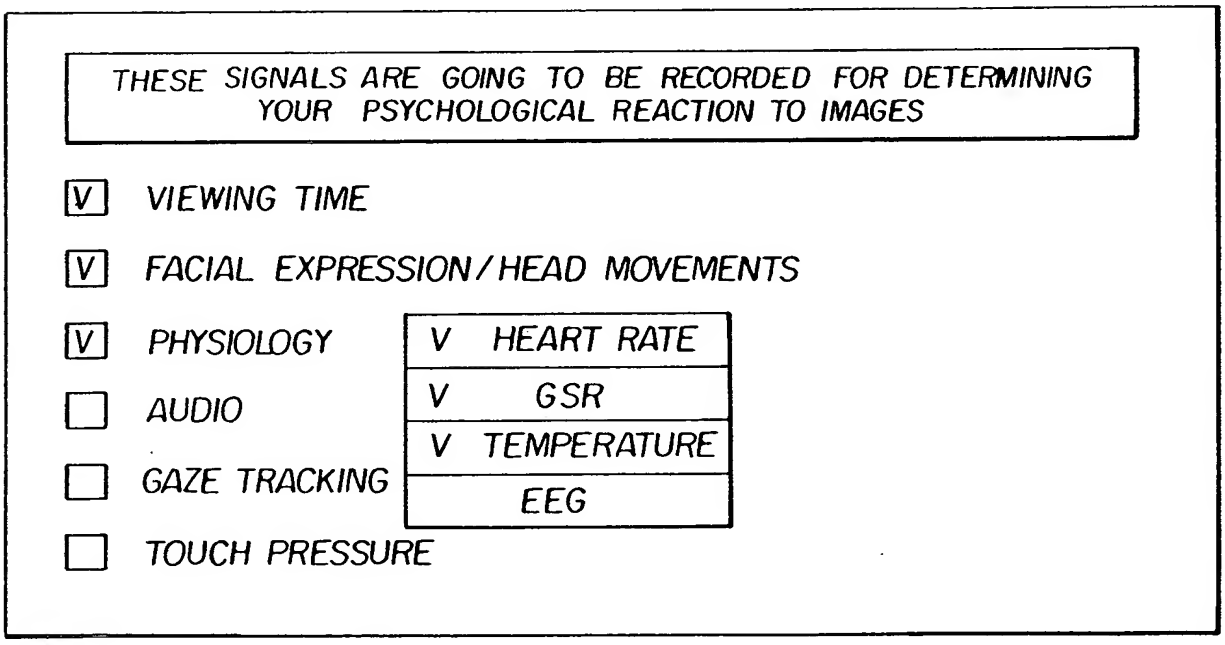

FIG. 3B

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Personal Affective Tag field - PAT
Personal Identification field – PID_1
Affective Record Start field – BEGIN_RECORD_1
Date field – DATE
Location field – LOCATION
Affect field – AFFECT
Viewing time field – VIEWING_TIME
Physiology GSR field – GSR_SIGNAL
Physiology Temperature field – TEMP_SIGNAL
Ambient Temperature – AMBIENT_TEMP_SIGNAL
Physiology Heart Rate field – HR_SIGNAL
Face Expression field – FACE_EXPRESSION_DATA
Affective Record Start field – BEGIN_RECORD_2
Date field - DATE
Location field – LOCATION
Affect field – AFFECT
Viewing time field – VIEWING_TIME
Physiology GSR field – GSR_SIGNAL
Physiology Temperature field – TEMP_SIGNAL
Physiology Heart Rate field – HR_SIGNAL
Physiology EEG field – EEG_SIGNAL
Face Expression field – FACE_EXPRESSION_DATA
Gaze tracking field – GAZE_TRACKING_DATA
Behavior Record Start field – BEGIN_RECORD_3
Number of times viewed field – VIEWING_COUNTER
Number of times printed field – PRINTING_COUNTER
Number of times sent in e-mail field – E_MAIL_COUNTER

FIG. 4A

Personal Affective Tag 1
Personal Identification = User 1
Date = Aug 1, 2000
Importance = 8.....
Personal Affective Tag 2
Personal Identification = User 2
Date = July 4, 2001
Importance = 4.....
Personal Affective Tag 3
Personal Identification = User 1
Date = Oct 8, 2001
Importance = -5.....

FIG. 4B

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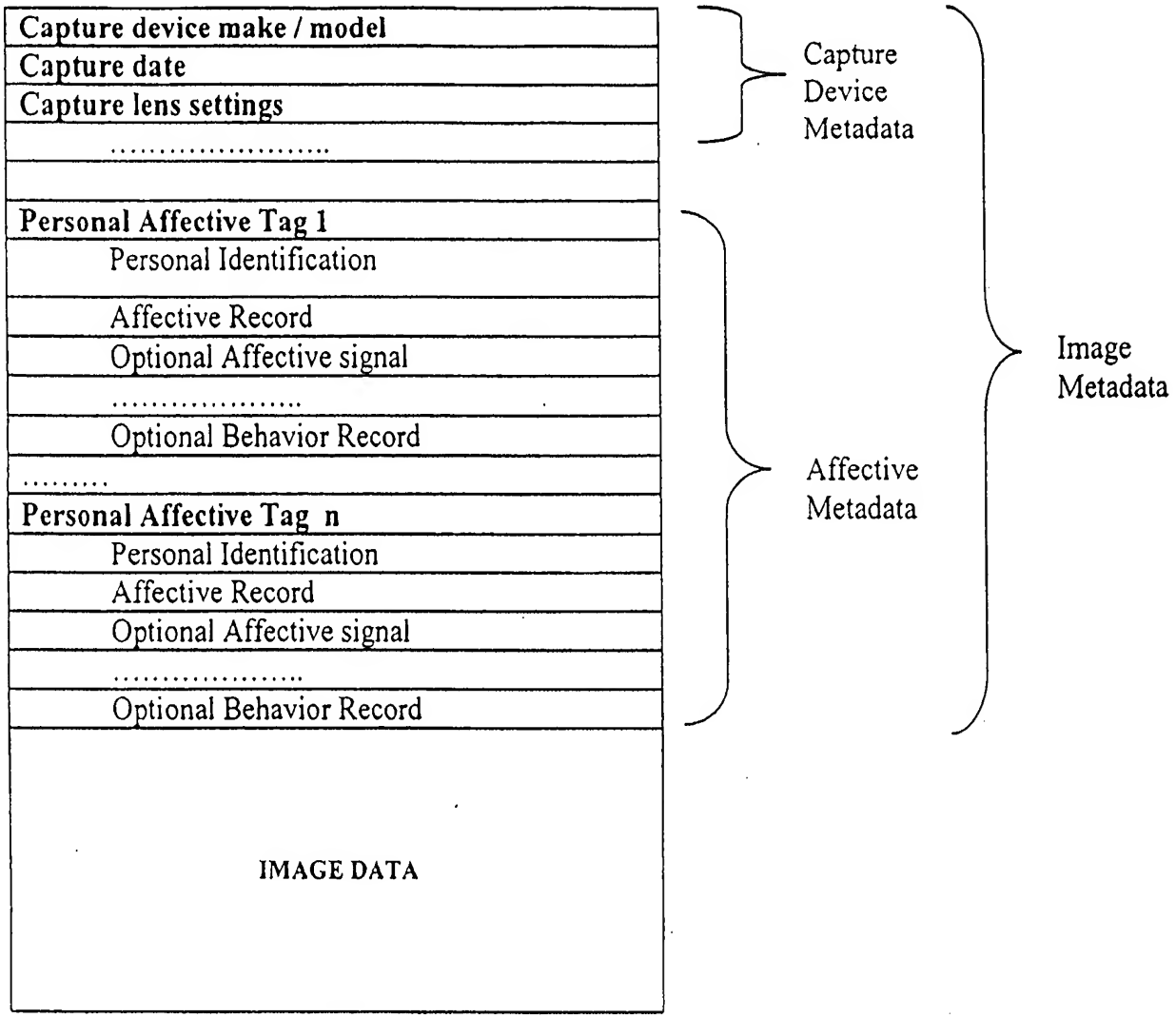

FIG. 4C

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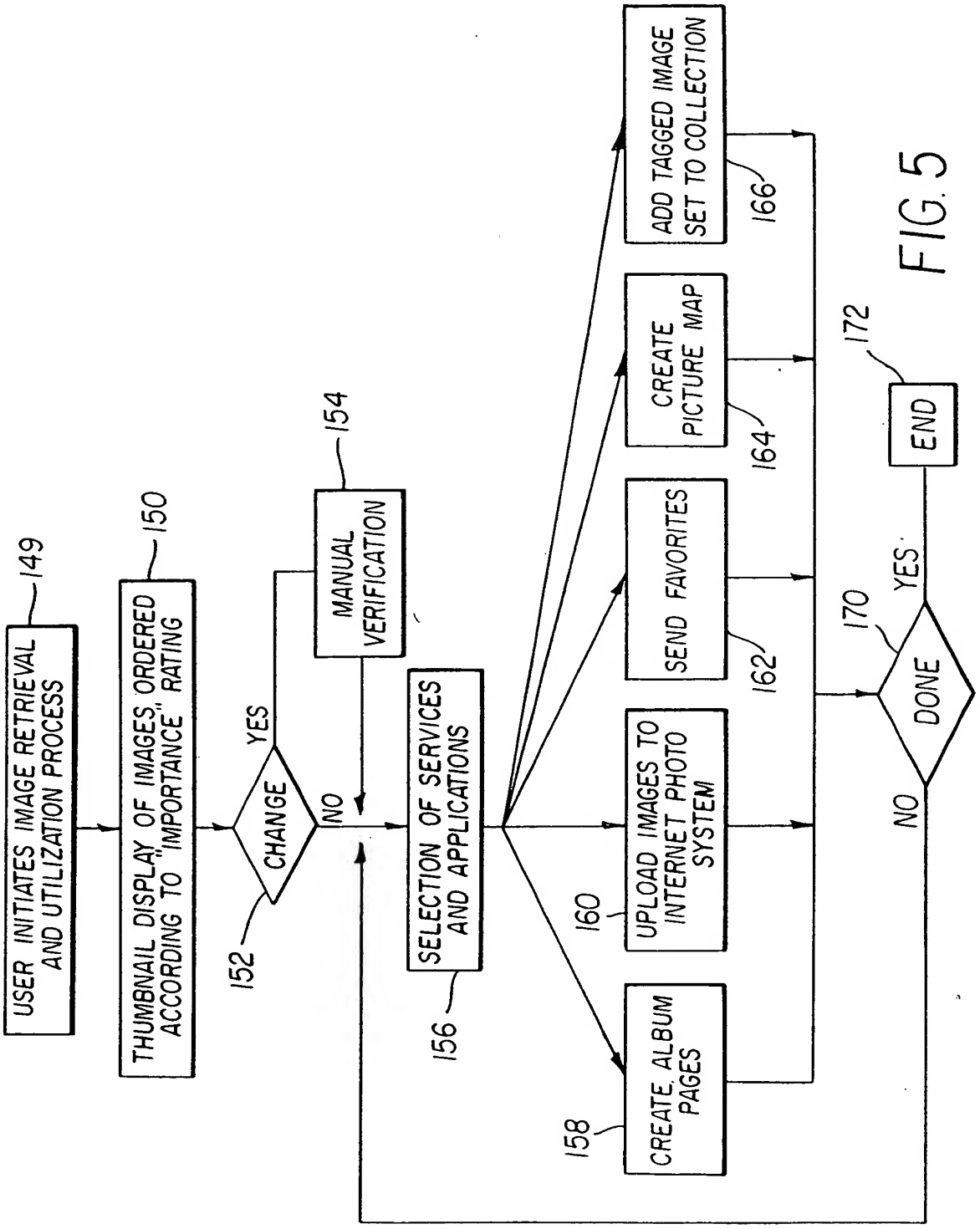

FIG. 5

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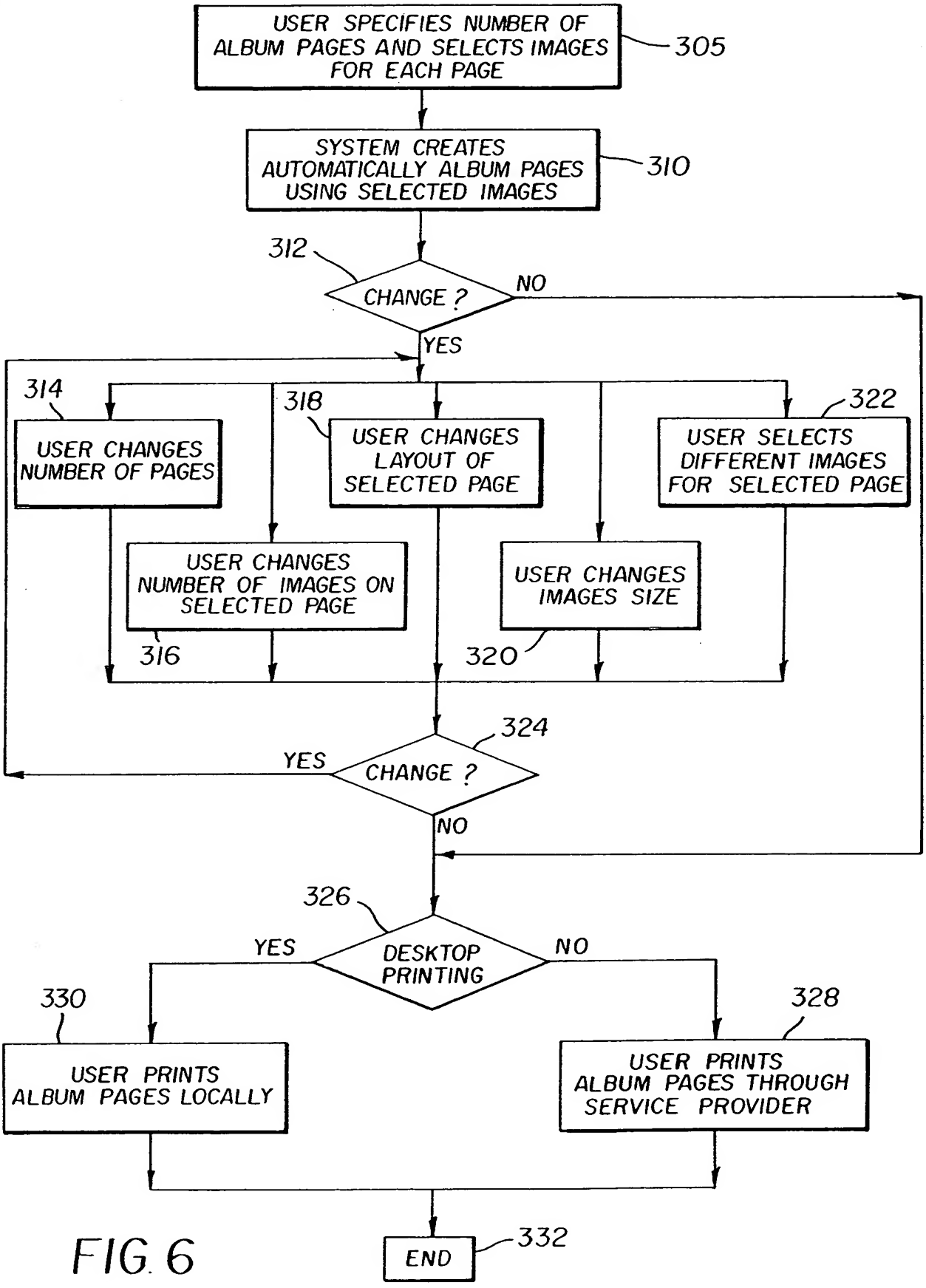

FIG. 6

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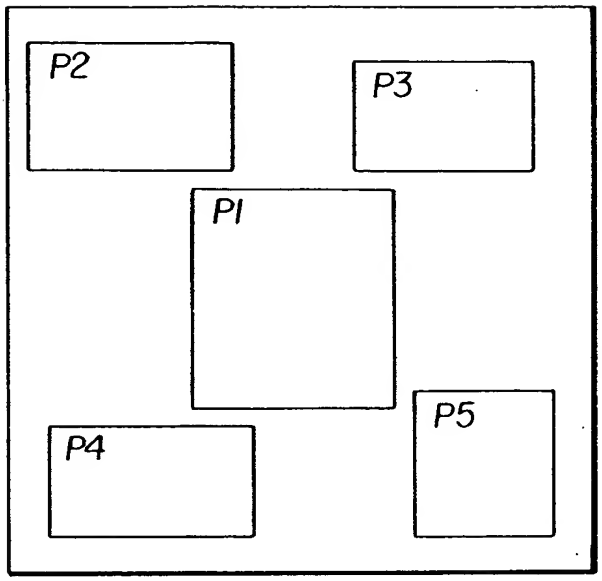

FIG. 7A

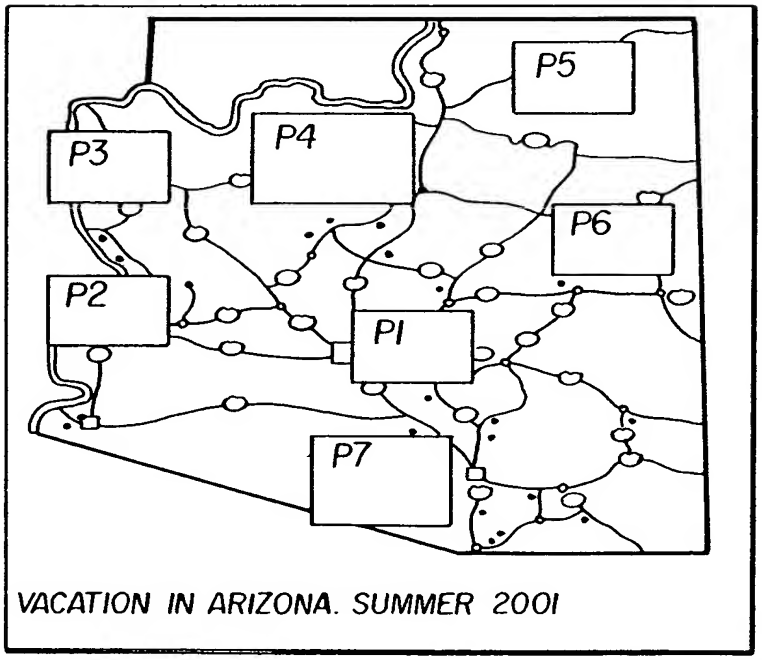

FIG. 7B

OIPE JC154
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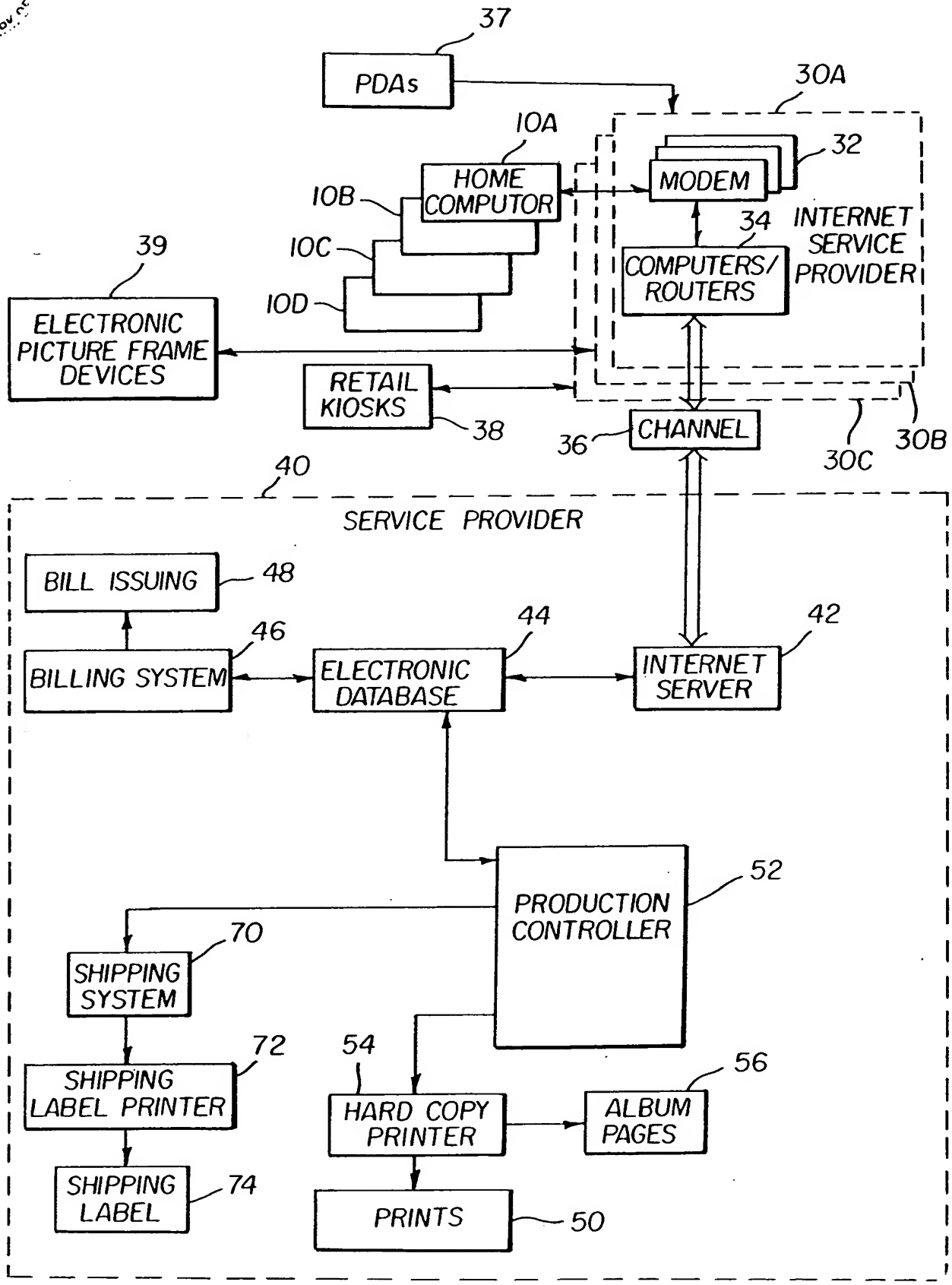

FIG. 8

OIPE JC154
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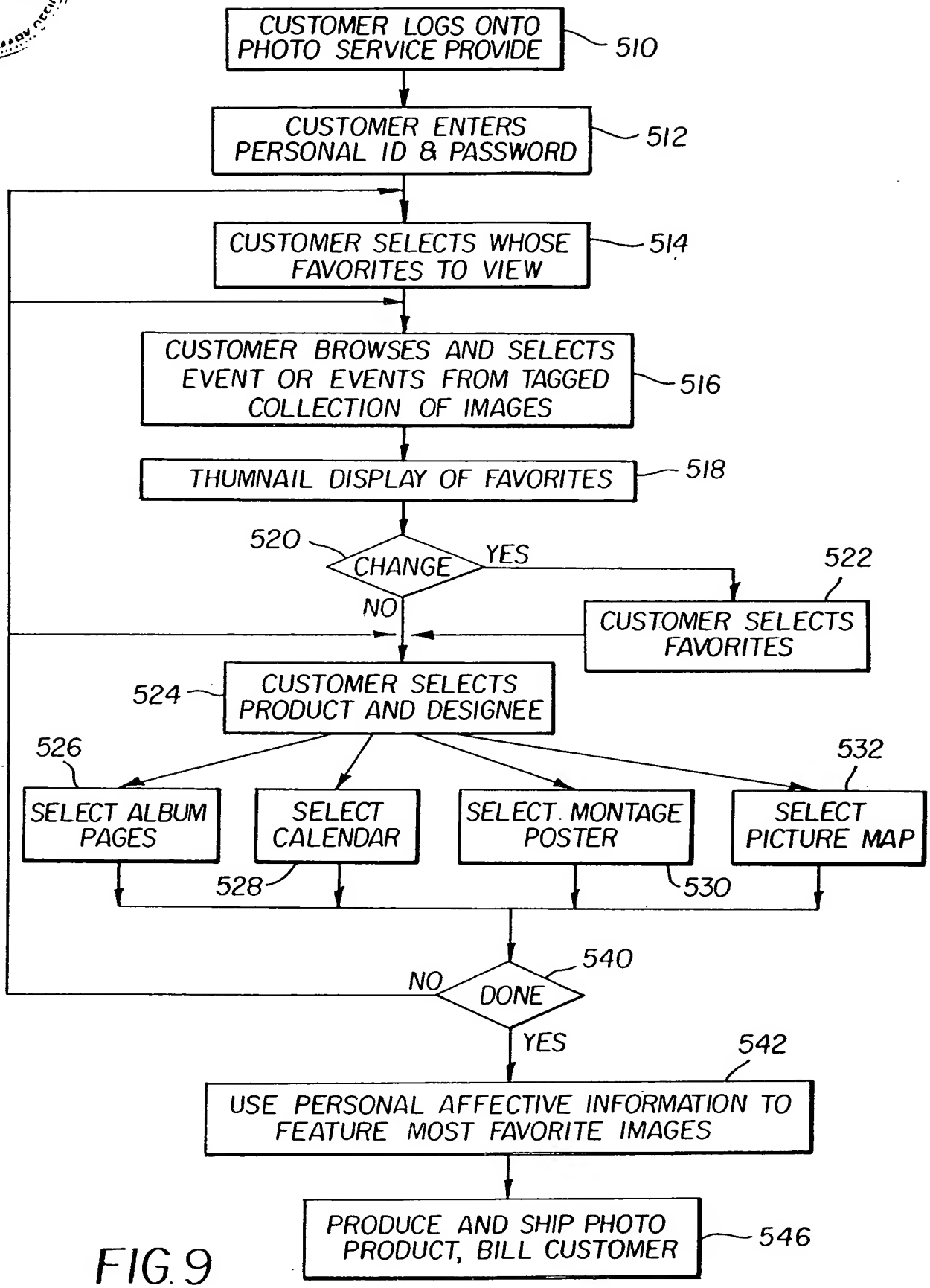

FIG. 9